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PHOTOGRAPHY



Festival *of* Accordion Syros



Summary & Contact

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The festival of accordion Syros is organised by a non-profit Association in the last 5 years : «Ourios Anemos» actions



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Φεστιβάλ
Ακορντεόν
Σύρου 2017
Accordion
Festival
Syros 2017
ΙΟΥΛΙΟΣ 31 JULY - ΑΥΓΟΥΣΤΟΣ 5 AUGUST



In brief

Reporting participation data:

	From 2012	2017
Concerts & events	34	6
Workshops	20	6
Artists	232	16
Participants	91	41
Public	12.163	2.600
Volunteers	167	39

Advertising and Communication

- ✓ Posters (500 units)
- ✓ Programme of the festival (2.000 units.)
- ✓ Recipes book (300 units)
- ✓ *Insert in the summer festivals programme of Syros* (100.000 units)
- ✓ Banner
- ✓ Photographies, Video, interviews
- ✓ Press pack for local Media
- ✓ Press pack for national Media
- ✓ website of the Φεστιβάλ
- ✓ Facebook with 1770 followers, more than 100.000 likes during the Festival.
- ✓ Greek and international websites promoting cultural actions, Festival and tourism.

in few words :

- 🏰 **It was launched in 2012** by a team of accordion volunteers.
- 🏰 **The First Festival of accordion** in Greece.
- 🏰 **In the heart of the Cyclades**, in Syros.
- 🏰 **Six days full in summer**
- 🏰 **An annual celebration for amateurs, professionals, lovers of music and, of all ages, with:**
 - ✓ open stage music
 - ✓ concerts
 - ✓ exhibitions and conferences
 - ✓ events
 - ✓ workshops
- 🏰 **All kind of music:** traditional, folk, rock, Jazz classical, contemporary, etc.
- 🏰 **Six events in six venues** of the Island.





Syros Island, the ideal set...



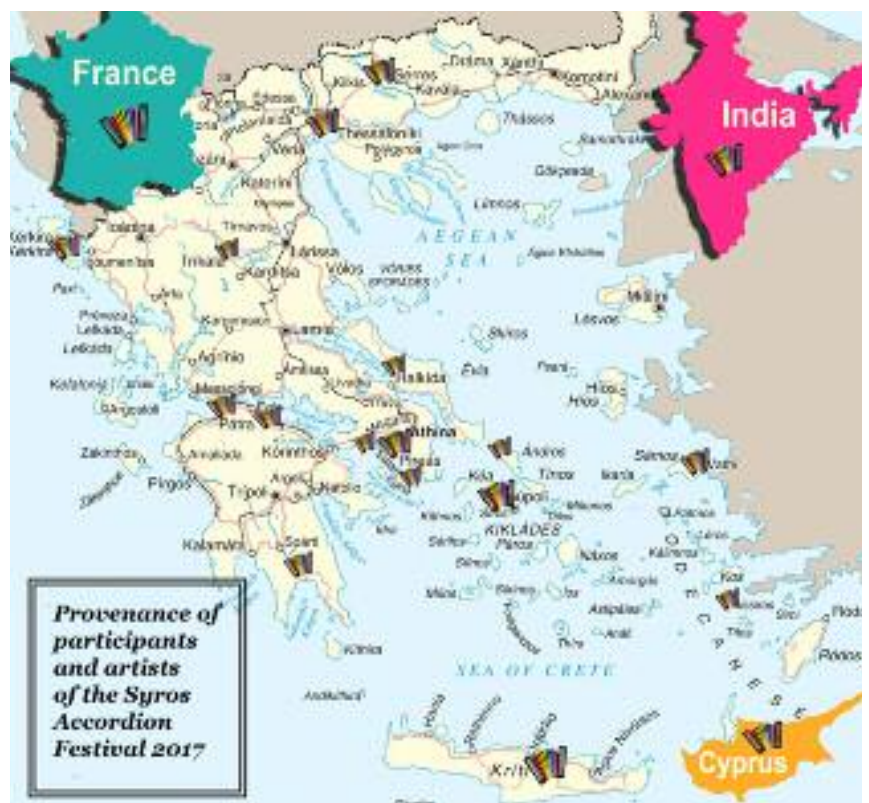
a capital, historically and geographically

Because of its nodal location, Hermoupolis, the capital town of Syros Island and the county of the Cyclades had been an administrative, commercial, financial and cultural centre during the 19th century. That period of time left its marks on the island, especially in **the majestic Hermoupolis, with its neoclassical features**, the museums, the Apollo Theatre and its various beautiful corners that compose a unique set for inspiration and creativity.

In the west side of Hermoupolis, on the catholic hill, there is another small town called **Ano Syros**. It is **an authentic testimony of the Medieval times**, with narrow alleys and Aegean-style, white-coloured houses with colourful flowerpots and balconies with breathtaking view.

Moreover, the coastal villages in the southern part of the island, as well as the rural villages of the rocky northern part Apano Meria, add to the authentic character of the island.

Considering the variety in the landscape and its unique characteristics, the Syros Accordion Festival could not take place only in one area of the island. Thus, every evening, concerts of various music genres invite the guests **to explore different spots of the island and live a memorable music experience.**





a hospitable island

The Syros Island can be easily reached. There are ferry boat connections with the port of Piraeus, the rest of the islands of the Cyclades and the Dodecanese **islands**. **Every year the participants of the Festival have special offers in their ferry boat tickets by the Blue Star Ferries agency.** Moreover, there is airplane connection with Athens and Thessaloniki.

The tourist infrastructures are well developed and guests may enjoy a pleasant stay in the island. In the Festival's website there is information and addresses of hotels and restaurants who support the Festival providing the participants with special offers and lower prices.

Additionally, we provide the participants, the guest musicians and the volunteers with accommodation at the Saint Paul Mansion in Posidonia Village. This is a historic building, surrounded by gardens with pine trees, which becomes for a whole week the meeting point of musicians, **mainly accordionists, from all over Greece and Europe.**



«Bam»... Greece, the balkans and eastern mediterranean, Ano Syros, Monday 31/07/18



Open Musical Stage Kini, Marina, Wednesday 02/08/18



“Tzares”... From Smyrna to Istanbul, Poseidonia, Thursday 03/08/18



An unique celebration...

More than 50% of the Syros Accordion Festival's participants rejoin every year. During its six years of life, 8,000 people visited the island and attended the Festival. In a few words we could say that the Syros Accordion Festival is...

A friendly music meeting

For a whole week, **artists, professional and amateur musicians, students, music lovers who offer volunteer work for the festival have a chance to meet in a neo-classical mansion and share their knowledge and inspiration all day long.**

That is the place where the seminars of the festival take place. There are also **lectures open to the public**, as well as an instrument exhibition and an accordion maintenance and repair workshop..



An opportunity for free expression and active participation

The Syros Accordion Festival is organized in such a way that anyone can attend and express themselves without discriminations related to age or music skills. The seminar participants have the chance to offer volunteer work during the week helping the coordinators in the everyday tasks (e.g. the preparation and serving of the meals) and get to know each other.

Moreover, **the participants are encouraged to play in public**, during two events that are dedicated to free expression:

- ✓ **an open stage**, where they have the chance to meet and play together with the local artists and musicians,
- ✓ **a music event**, where they form small groups and perform in various spots in the centre of Hermoupolis. That is followed by a gathering of all the participants and tutors at the central square of the town and a public presentation **of the work they did during the seminar.**



The Mansion of Saint Paul in Poseidonia,



An event of high quality, accessible to everyone

Because of the fact that musicians and artists usually enjoy and desire such kind of meetings, where they can share and exchange knowledge and experience, many distinguished professionals support the Syros Accordion Festival.

Some Greek and international eminent musicians, artists and teachers who participated in the Festival in the past were Encardia, Gadjo Dilo, Sazman Orkestar, BAiLdSA, quinteto TANGartO, Zoe's quintet, DUO Goliardi, Qua'SH quartet, Viaggio, Rebetien, Tzares, Bam C. Jacomucci, K. Delaney, I. Vavatsikas, Z. Tiganouria, K. Raptis, D. Vougioukas, Th. Stavridis, G. Tsiatsoulis, S. Pasopoulos, S. Katsatsidis, V. Ziakas, D. Kountouras, K. Kalafatis, A. Proslia, A. Vavatsika, P. Zafiriou, A. Bacon, H. Tsalpara, A. Gatsi, M. Barbeau.

The majority of the Festival's events have a free entrance. However, some events require a ticket, because there are expenses that need to be covered. In those events, we try **to keep the ticket price as low as possible**, usually not exceeding 10€. The expenses of the participants of the seminars (including the seminar fee, the accommodation with half-board for seven days and ferry boat tickets) **usually do not exceed 280€.**



Arthur Bacon, teacher of the workshop, Concert in Finikas, Tuesday 01/08/2/18



Participants of the Festival in the town of Ermoupolis



Final meeting



Conference of Panagiotis Zafeiriou

The six years of the festival

<p>2012 19-22 July</p>	<p>The group of syros accordion and the co-organisers</p> 
	<ul style="list-style-type: none"> ✓ Workshops Technical parts of accordion - P. Zafeiriou 'Accordion Technique- I.Vavatsikas ✓ Exhibition of instruments and repair workshop P. Zafeiriou PANACCORDEON ✓ 4 concerts in Poseidonia Iraklis Vavatsikas & Artemis Vavatsika (Bandoneon and Bayan) Music Department of Finikas and Poseidonia associations Syros Accordion Group
<p>2013 23-31 July</p>	<p>The group of syros accordion and the co-organisers</p> 
	<ul style="list-style-type: none"> ✓ Workshops Alexander Technique - C. Jacomucci & K. Delaney (supported by PIGINI ACCORDIONS) Balkan Music - D. Vougioukas ✓ Workshop for children ✓ Exhibition of instruments and repair workshop P. Zafeiriou PANACCORDEON ✓ 6 concerts D. Vougioukas - A. Prosilia C. Jacomucci with his partner K. Delaney A. Vavatsika V. Ziakas - "Endekati Parallilos" Zoe Tiganouria - Zoe's quintet Encardia
<p>2014 24 - 29 August</p>	<p>Ourios Anemos and the co-organisers</p> 
	<ul style="list-style-type: none"> ✓ Workshops Alexander Technique - S. Katsatsidis Music of North Greece - S. Pasopoulos Between tradition and innovation, rehearsals of IN G - C Jacomucci Dance : Alexander Technique, rehearsals of "IN G" - K. Delaney ✓ Workshop for children ✓ Exhibition of instruments and repair workshop P. Zafeiriou PANACCORDEON ✓ 5 different musical performances the music school of Poseidonia and the New Conservatory of Ptolemaida C. Jacomucci and K. Delaney Performance of the seminarists "IN G" Quinteto TANGartO the Syros Accordion Group and Gadjó Dilo

2015
13 - 18 July

Ourios Anemos and the co-organisers



✓ **Workshops**

Individual classes - K. Raptis
Greek music - S. Pasopoulos
Balkans Music - T. Stavridis
Jazz - G.Tsiatsoulis

✓ **Workshop for children**

✓ **Exhibition of instruments and repair workshop**

P. Zafeiriou PANACCORDEON

✓ **6 different musical performances**

the music school of Posidonia & the music school of Ilion
Two Open Music Stages
Performance at the pedestrian area in Hermoupolis
DUO GOLIARDI
SaZmaN Orkestar

2016
1-6 August

Ourios Anemos and the co-organisers



✓ **Workshops**

“Rebetiko, Adonis Amiralis” - I. Vavatsikas
“Piazzolla for everybody” - K. Raptis
“Balkan music for accordion” - D. Vougioukas

✓ **conferences**

“The maintenance and the technical parts of the accordion”, P. Zafeiriou
“Presentation of the University of Thessaloniki, Music Department” K. Raptis

✓ **events for children**

Music and dance with the Finikas Association”
‘Leon the accordion’a fairy tale, A Rakovity, P. Zafeiriou

✓ **Exhibition of instruments and repair workshop**

P. Zafeiriou PANACCORDEON

✓ **5 concerts**

Open Stage, **Finikas**
“Rebetiko” 1920-1930, I. Vavatsikas, & K. Kalafatis, **Ano Syros**
Balkan sound with punk tempo, BAIdSA, **Poseidonia**
Street sessions, **Ermoupolis**
“...and the Jokona smiles again” **Qua’SH**, supported by **SCANDALLI**,
Appolon Theatre

2017

31 July - 05 Aug

Ourios Anemos and the co-organisers



✓ **Workshops**

«Greek accordion walking the line between East & West» - H Tsalpara
«Musette, Swing & Improvisations» - A Bacon
«Narratives songs» - A. Gatsy

✓ **Conferences**

«The accordion, in folk music in urban centers» H Tsalpara
«Pairing the accordion with the guitar, in Rebtika songs», K. Nikolopoulos.
«The french accordion», M. Barbaud.

✓ **Exhibition of instruments and repair workshop**

P. Zafeiriou PANACCORDEON & M. Barbaud MONSIEUR ACCORDEON

✓ **5 concerts**

Greece, the balkans & Eastern Mediterranean, «**BAM**» **Ano Syros**
MUSETTE, SWING & LATIN, **Arthur Bacon** / «**Viaggio**» **Finikas**
Open stage, **Kini**
...From Smyrna to Istanbul, «**Τζαρεξ**», **Poseidonia**
... celebrating wistfully ! «**Rebetien**», **Pagos**
Street sessions, **Ermoupolis**



Budgets 2016, 2017 and 2018

Expenses	2016 €	2017 €	2018 €	Incomes	2016 €	2017 €	2018 €
Purchases Beveragse Cleaning supplies Breakfasts & living expenses Office supplies Cleaning supplies Others	2350	5 800	6 500	Contributions / subscriptions / actions Membership fees Refreshment Concert tickets Participation in seminars & in the accommodation	8 860	14 500	15 500
Services Car rental Rental of living space & Rental of spaces for concerts	2 020	1 600	2 000	Partners Municipality (Grant & Concession concert halls) Prefecture & Local Association... Ευρωπαϊκό Πρόγραμμα Leader 2016 και άλλα, για το 2017	7 580	6 720	8 200
External services 1.Admin&organizational preparation Accounting & Secretarial services Contacts for preparation	3 670	3 000	3 200	Other income <i>Friends' contributions and discount</i>	50	300	500
2. View - advertising Translator, Graphic Designer & Printers Forward-viewing (Internet, website, facebook etc) Media (radio, TV, newspapers ...)	2 060	3 100	3 600	Volunteers <i>Secretarial services & Contacts & Translator Promotion - view & Media Seminars responsible & Concert Manager Recording, photography, cameras</i>	5 960	6 000	6 300
Transport Travel to and from Syros & Move within the island	4 340	5 900	5 500	Contributions Focus and materials for buffet & Breakfast Beverage for seminars and concerts CD - DVD Others Incomes	1 670	4 100	4 500
Recording, photography, cameras	1 410	880	1 600				
Concerts and workshops Artist's salary (2) & Teacher's salary (3) Sound coverage Seminars responsible& Concert Manager	8 150	10 800	12 000				
Other expenses	100	500	600				
Total	24 100	31 580	35 000	Total	24 100	31 620	35 000

Partners and Sponsors 2017



ΠΟΛΙΤΙΣΤΙΚΟ ΚΕΝΤΡΟ
ΕΡΓΑΖΟΜΕΝΩΝ ΟΤΕ
ΝΟΜΟΥ ΚΥΚΛΑΔΩΝ





Ourios Anemos is the name of the non-profit association that was founded just a month ago, in August 2013 in Syros, and its goal is to take action in fields related to culture, environment and education both in Greece and abroad.

Ourios Anemos was created by the necessity of artists and individuals, who live in Syros, to put in action their ideas and plans in a legal, flexible and independent way. Its main goals are:

- promoting cultural and artistic events
- creating networks among artists
- environmental actions
- increasing the public's awareness on issues related to culture, art and environment
- educational actions to stimulate creativity and environmental sensibility both for children and adults

Ourios Anemos is hoping to become a core for individuals or groups who have beautiful ideas for cultural events, in the broad sense of the term, so that they become reality and source of joy both for them and the society.

If you have ideas and proposals related to the above, we will be glad to hear them and find together a way to make them reality.

**Αστική Μη Κερδοσκοπική
Εταιρεία**

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άλλες δράσεις του Ουρίου Άνεμου

